

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	386446	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS			FRIENDS OF SCHUMER			
AND	100 N 20th St Ste 201			192 Lexington Ave Rm 1001			
ADDRESS	Philadelphia	PA	19103-1454	New York	NY 10016-6823		
	USA			USA			
CONTACT				PRODUCTSCHUMER/D/SENATE NY			
LOCAL SALESPERSON	AGENCY EST. NO.			PRODUCT CODE	1302		
	WEEK 3 :30						
NATIONAL SALESPERSON	John Link - CTS-PH						
BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	01111..	4	07:00A	09:00A	30S	10/18/16-10/21/16	CBS THIS MORNING	4	1000.00	4000.00
2 LUR	10000..	1	07:00A	09:00A	30S	10/24/16-10/24/16	CBS THIS MORNING	1	1000.00	1000.00
3 LUR	01111..	4	11:58A	12:30P	30S	10/18/16-10/21/16	NOON NEWS	4	1000.00	4000.00
4 LUR	10000..	1	11:58A	12:30P	30S	10/24/16-10/24/16	NOON NEWS	1	1000.00	1000.00
5 LUR	01111..	4	02:00P	03:00P	30S	10/18/16-10/21/16	"THE TALK" M-F 2-3PM	4	2000.00	8000.00
6 LUR	10000..	1	02:00P	03:00P	30S	10/24/16-10/24/16	"THE TALK" M-F 2-3PM	1	2000.00	2000.00
7 LUR	01111..	4	04:00P	05:00P	30S	10/18/16-10/21/16	JUDGE JUDY	4	1300.00	5200.00
8 LUR	10000..	1	04:00P	05:00P	30S	10/24/16-10/24/16	JUDGE JUDY	1	1300.00	1300.00
9 LUR	01111..	4	02:58P	04:00P	30S	10/18/16-10/21/16	DR. PHIL	4	1000.00	4000.00
10 LUR	10000..	1	02:58P	04:00P	30S	10/24/16-10/24/16	DR. PHIL	1	1000.00	1000.00
11	01111..	4	06:00P	06:30P	30S	10/18/16-10/21/16	EARLY NEWS	4	1600.00	6400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-77486-1

DATE PRINTED

10/17/16

AND

PAGE 2

39976 AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME SHORR JOHNSON MAGNUS
AND 100 N 20th St Ste 201ADDRESS Philadelphia PA 19103-1454
USA

CONTACT

FRIENDS OF SCHUMER
192 Lexington Ave Rm 1001
New York NY 10016-6823
USA

PRODUCT SCHUMER/D/SENATE NY

LOCAL SALESPERSON AGENCY EST. NO.
WEEK 3 :30

PRODUCT CODE 1302

NATIONAL SALESPERSON John Link - CTS-PH

BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16 NO. WEEKS: 1

Cancellation Notice
Required
Announcement 28 days
prior notice

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LUR										
12 LUR	10000..	1	06:00P	06:30P	30S	10/24/16-10/24/16	EARLY NEWS	1	1600.00	1600.00
13 LUR	01111..	4	07:27P	07:58P	30S	10/18/16-10/21/16	ENTERTAINMENT TONIGHT	4	3000.00	12000.00
14 LUR	10000..	1	07:27P	07:58P	30S	10/24/16-10/24/16	ENTERTAINMENT TONIGHT	1	3000.00	3000.00
15 LUR	01111..	4	06:58P	07:28P	30S	10/18/16-10/21/16	INSIDER	4	3000.00	12000.00
17 LUR1	1	09:00P	10:00P	30S	10/23/16-10/23/16	MADAM SECRETARY SUN 9-10PM	1	20000.00	20000.00
18 LUR	0010101	3	11:00P	11:35P	30S	10/19/16-10/23/16	LATE NEWS M-SUN	3	3800.00	11400.00
19 LUR1	1	11:35P	12:00M	30S	10/23/16-10/23/16	SUNDAY EXTENDED LATE NEWS	1	3000.00	3000.00
20 LUR1	1	08:00A	08:57A	30S	10/23/16-10/23/16	SUNDAY MORNING NEWS 8-9AM	1	1000.00	1000.00
21 LUR1	1	06:57P	08:00P	30S	10/23/16-10/23/16	SIXTY MINUTES	1	35000.00	35000.00
Total Contract:								46		136900.00
Billing Summary										

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

WCBS-TV

CONTRACT NO. REV.

1011-77486-1

DATE PRINTED

10/17/16

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ADDRESS	Philadelphia PA 19103-1454			New York NY 10016-6823	
CONTACT	USA			USA	
LOCAL SALESPERSON				AGENCY EST. NO. WEEK 3 :30	PRODUCT CODE 1302
NATIONAL SALESPERSON John Link - CTS-PH					
BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
						Qtr 4-16				
						Oct	Nov	Dec	Total	
						136900.00	.00	.00	136900.00	
									GRAND TOTAL	136900.00

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION